



MY MY FOUNDATION, INC.

PROJECT ROSE: GIRLS & GOLF
CHARITY GOLF TOURNAMENT

A Strategic Initiative of the MY MY Foundation



Contact@mymyfoundation.com



www.MYMYFoundation.com



Monday, March 9, 2026

Dear Community Difference Maker,

Strong communities are built when people come together with a shared commitment to invest in the next generation.

Across our community, young people are searching for opportunities to grow, to build confidence, and to discover environments that encourage healthy lifestyles, mentorship, and personal development. When the right opportunities are placed in front of them, young people begin to see what is possible for their future. That is the spirit behind Project ROSE: Girls & Golf.

Hosted by the MY MY Foundation, the Project ROSE Charity Golf Tournament will take place on Saturday, May 30, 2026, at Hilaman Golf Course in Tallahassee. While the event brings people together through the game of golf, the mission extends far beyond the sport itself.

Golf serves as a powerful conduit to promote health, confidence, mentorship, and personal growth for young girls in our community. Through Project ROSE, we are creating opportunities for girls to be introduced to the game while learning valuable life lessons about perseverance, discipline, and believing in themselves.

The tournament will bring together community leaders, businesses, golfers, and supporters for a day of friendly competition and meaningful impact. Funds raised through the event will support youth programming designed to:

- Introduce more girls to the game of golf
- Provide mentorship and positive role models
- Promote healthy and active lifestyles
- Build confidence and leadership skills
- Expand opportunities for youth development through golf

We invite you to be part of this effort as a Community Difference Maker.





There are several ways individuals and organizations can support this initiative:

Become a Tournament Sponsor

Businesses and organizations can support the event through a variety of sponsorship opportunities included in the enclosed packet. Sponsorships help directly fund youth programming and provide visibility for businesses that are committed to community impact.

Register a Team or Play in the Tournament

Community members and corporate teams are invited to participate in the tournament and enjoy a day of golf while supporting a meaningful cause.

Support Youth Participation

Sponsors and donors also help ensure that young girls in our community have access to golf instruction, mentorship, and opportunities that might not otherwise be available to them.

Your support allows us to continue expanding programs that focus on confidence building, leadership development, mentorship, and healthy lifestyles for young girls.

Inside this packet you will find detailed information on sponsorship opportunities, tournament participation, and ways you or your organization can become involved.

We would be honored to have your support and look forward to bringing our community together on May 30, 2026, for a day that celebrates both the game of golf and the power of investing in young people.

With appreciation,

Kamaiu "MY MY" Johnson

Professional Golfer

Founder, MY MY Foundation

McKenzie Rose Alexander

Project ROSE: Girls & Golf



Growing the Game One Swing At a Time



Project Rose

GIRLS & GOLF

Charity Golf Tournament



Growing the Game One Swing At a Time

A Strategic Initiative of the
MY MY Foundation, Inc.

HOSTED BY

McKenzie Rose

ALEXANDER



@ Hilaman Golf Course
2737 N. Blair Stone Road
Tallahassee, Florida 32301

Saturday, May 30, 2026

WWW.MYMYFOUNDATION.COM





Project Rose

GIRLS & GOLF

Charity Golf Tournament



**TOURNAMENT DETAILS:
SATURDAY, MAY 30, 2026**



EVENT REGISTRATION



 **Tournament Format: Select A Shot/Foursome**

 **Player Registration: 7:30am - 8:30am**

 **Tournament Shotgun Start: 9:00am**

 **Hospitality Tent: Breakfast and Lunch**

 **Free Junior Golf Clinic for Girls Ages 5 to 12: 10:00am - 11:30am**

 **Silent Auction, Zumba & Hip Hop Aerobics Class: 12:30pm - 2:15pm**

 **Auction, Raffle & Awards Ceremony: 2:15pm**

*A Strategic Initiative of the
MY MY Foundation, Inc.*



@ Hilaman Golf Course
2737 N. Blair Stone Road
Tallahassee, Florida 32301



ENTRY FEES:

TEAM (FOURSOME): \$500

INDIVIDUAL PLAYER: \$125



Growing the Game One Swing At a Time

REGISTER TODAY AT WWW.MYMYFOUNDATION.COM



**PRO GOLFER KAMAIU
"MY MY" JOHNSON**



Project Rose

GIRLS & GOLF



GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

-  Title Sponsor - \$10,000.00
-  Gold Sponsor - \$5,000.00
-  Silver Sponsor - \$2,750.00
-  Hole Sponsor - \$1,000.00
-  Community Team Sponsor - \$500.00

SPONSORSHIP DETAILS



**CHARITY GOLF TOURNAMENT
@ HILAMAN GOLF COURSE
SATURDAY, MAY 30, 2026**

REGISTER TODAY AT WWW.MYMYFOUNDATION.COM



Project Rose

GIRLS & GOLF



FREE JUNIOR GOLF CLINIC FOR GIRLS



AGES 5 TO 12
10:00AM - 11:30AM



SATURDAY, MAY 30 2026



A Strategic Initiative of the
MY MY Foundation, Inc.

@ HILAMAN GOLF COURSE
2737 N. BLAIR STONE ROAD
TALLAHASSEE, FLORIDA 32301 WWW.MYMYFOUNDATION.COM

REGISTER TODAY AT WWW.MYMYFOUNDATION.COM

FREE GOLF CLINIC INSTRUCTED BY



**PROFESSIONAL GOLFER
KAMAIU "MY MY" JOHNSON**

&

**TEACHING GOLF PROFESSIONAL &
SHORT GAME EXPERT
KRIS HANNAH**



Growing the Game One Swing At a Time

REGISTER TODAY AT WWW.MYMYFOUNDATION.COM



Project Rose

GIRLS & GOLF

HEALTH & WEATLTH ACTIVITIES



FEATURED GUEST:

**SATURDAY, MAY 30, 2026
(12:30PM - 2:15PM)**

 **Dr. Jane Marks (Zumba Instructor)**

Former First Lady of the City of Tallahassee

 **Coach "Kel" Keshawn Frazier & Team (Hip Hop Aerobics Instructor)**

Owner of Kingz and Queenz Fitness

 **Jamie Alexander (Fat Loss Coach for Busy Women)**

Award Winning Online Fitness Coach

 **Nikki Blakely-Simmons (Real Estate Advisor & Business Coach)**

Nationally Recognized Entrepreneur & Life Coach

 **Dominique Jackson (MSW, RCSWI)**

Certified Mental Health & Wellness Professional

@ Hilaman Golf Course

2737 N. Blair Stone Road
Tallahassee, Florida 32301



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Growing the Game One Swing At a Time

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GIRLS & GOLF



GOLF TOURNAMENT QUICK FACTS
SATURDAY, MAY 30, 2026



@ HILAMAN GOLF COURSE
2737 N. BLAIR STONE ROAD
TALLAHASSEE, FLORIDA 32301

TOURNAMENT FORMAT

Select A Shot/Foursome

PLAYER REGISTRATION

7:30am - 8:30am

***Note: Range Balls Availability
at Driving Range**



SHOTGUN START

9:00am

PLAYER TEES

Women (Orange Tees)

Senior Men (Green Tees)

Non-Senior Men (Blue Tees)

14 and under (Orange Tees)



FREE JUNIOR GOLF CLINIC FOR GIRLS

10:00am - 11:30am

Silent Auction, Zumba & Hip Hop Aerobics

12:30pm - 2:15pm

HOSPITALITY TENT

Continental Breakfast

7:30am - 8:45am

Lunch

12:30pm - 2:30pm



AWARDS CEREMONY

2:00PM - 2:15PM

1st Place Team Prize

2nd Place Team Prize

3rd Place Team Prize

LONG DRIVE/PRO SELECT SHOT

Hole #3 -Par 5

FRONT NINE CLOSET TO THE PIN

Hole #5 - Par 3

***Note: \$100 Gift Card**

BACK NINE CLOSET TO THE PIN

Hole #12 - Par 3

***Note: \$100 Gift Card**

HOLE IN ONE

Hole #17 - Par 3

***Note: \$500.00 Cash Prize**

PRO SELECT SHOT (2)

Hole #2 - Par 4

Hole #11- Par 4

REGISTER TODAY AT WWW.MYMYFOUNDATION.COM



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CHARITY GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

SATURDAY, MAY 30 2026



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@ HILAMAN GOLF COURSE
2737 N. BLAIR STONE ROAD

TALLAHASSEE, FLORIDA 32301 WWW.MYMYFOUNDATION.COM

Title Sponsor – \$10,000: 4 Team Foursome Entries, Logo Featured on the Tournament Banner, Prominent Logo Display on the MY MY Foundation Website, Inclusion in All Marketing Materials, Logo Signage on A Select Hole, Personalized “Thank You” From McKenzie Rose Alexander and Pro Golfer Kamaiu “MY MY” Johnson.

Gold Sponsor – \$5,000: 3 Team Foursome Entries, Logo Featured on the Hospitality Tent Banner, Prominent Logo Display on the MY MY Foundation Website, Inclusion in All Marketing Materials, Logo Signage on A Select Hole, Personalized “Thank You” From McKenzie Rose Alexander and Pro Golfer Kamaiu “MY MY” Johnson.

Silver Sponsor – \$2,750: 2 Team Foursome Entries, Logo Featured on the Silent Auction Tent Banner, Prominent Logo Display on the MY MY Foundation Website, Inclusion in All Marketing Materials, Logo Signage on A Select Hole, Personalized “Thank You” From McKenzie Rose Alexander and Pro Golfer Kamaiu “MY MY” Johnson.

Hole Sponsor – \$1,000: 1 Team Foursome Entry, Logo Signage on a Select Hole, Personalized “Thank You” From McKenzie Rose Alexander and Pro Golfer Kamaiu “MY MY” Johnson.

Community Team Sponsor – \$500: Sponsor (4) Youth Golfers Tournament Entry Fee, Event Program Listing, Personalized “Thank You” From McKenzie Rose Alexander and Pro Golfer Kamaiu “MY MY” Johnson.



Project Rose

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GOLF TOURNAMENT QUICK FACTS
SATURDAY, MAY 30, 2026

@ HILAMAN GOLF COURSE
2737 N. BLAIR STONE ROAD
TALLAHASSEE, FLORIDA 32301

ADDITIONAL PLAYER DETAILS



You will be provided a sheet listing your team members and starting hole assignment at player registration



Tournament volunteers will be available in the parking lot and at the player registration table to load your golf bag onto your designated golf cart



All teams must transition to your first hole location by 8:50am



Refreshments and additional water will be available at the turn



Please return your completed signed scorecard at the end of your round to the Command Central Tent located next to the practice green



All players are encouraged to pay online prior to the tournament to speed up the registration process

