



# CHARITY GOLF TOURNAMENT

## ENTRY FEES

### INDIVIDUAL PLAYERS

\$125

### TEAM / FOURSOME

\$500

## WHEN

SATURDAY,  
JANUARY 11, 2025

## WHERE

HILAMAN GOLF COURSE  
2737 N BLAIR STONE ROAD,  
TALLAHASSEE, FLORIDA

## MESSAGE FROM MY MY

### DEAR COMMUNITY DIFFERENCE MAKER,

Because of my village and the game of golf, I am a living testimony—clear proof of what our future can be when we consistently and strategically invest back into our communities. I believe that our future is now, not later, and this future should not be defined by zip code or socioeconomic status.

The critical work that must be done to address generational cycles of poverty, violence, and despair requires a clear mission, major resources, and coordinated execution to sustain long-term measurable community impact. I am ecstatic to host the MY MY Foundation, Inc. Charity Golf Tournament on Saturday, January 11, 2025, at Hilaman Golf Course in Tallahassee, Florida—where this amazing journey through the game of golf all started for me.

Your participation in our tournament and financial support will play a major role in giving young people hope, opportunity, and inspiration. Your thoughtful investment into our local communities, state, and nation will change the course for thousands of youth, just like it did for me!

Striking To Make A Difference,  
**KAMAIU “MY MY” JOHNSON**  
FOUNDER, THE MY MY FOUNDATION, INC.

# THREE SPONSORSHIP OPPORTUNITIES

The MY MY Foundation, Inc. Charity Golf Tournament aims to raise funds to support youth development programs, focusing on providing hope, opportunity, and inspiration to young people in our communities.

We offer several sponsorship levels designed to provide businesses and individuals with a chance to participate in this event and support our mission. Each sponsorship level comes with unique benefits to recognize your contribution.



## HOLE SPONSOR (\$1,000)

- 1 TEAM FOURSOME ENTRY
- LOGO INCLUDED IN VARIOUS MARKETING MATERIALS
- LOGO SIGNAGE ON A SELECT HOLE
- FORMAL "THANK YOU" ON KAMAIU "MY MY" JOHNSON'S SOCIAL MEDIA

## EVENT HOSPITALITY TENT SPONSOR (\$5,000)

- 2 TEAM FOURSOME ENTRIES
- LOGO PROMINENTLY DISPLAYED ON THE HOSPITALITY TENT
- LOGO PLACEMENT ON THE MY MY FOUNDATION WEBSITE
- INCLUSION IN VARIOUS MARKETING MATERIALS
- LOGO SIGNAGE ON A SELECT HOLE
- PERSONAL "THANK YOU" FROM KAMAIU "MY MY" JOHNSON

## EVENT TITLE SPONSOR (\$20,000)

- 4 TEAM FOURSOME ENTRIES
- LOGO FEATURED ON THE FULL TOURNAMENT BANNER
- PROMINENT LOGO DISPLAY ON THE MY MY FOUNDATION WEBSITE
- INCLUSION IN ALL MARKETING MATERIALS
- LOGO SIGNAGE ON A SELECT HOLE
- PERSONALIZED "THANK YOU" FROM KAMAIU "MY MY" JOHNSON

# IN-KIND DONATIONS

### TOURNAMENT PRIZES

Gifts for the 1st, 2nd, and 3rd place teams, helping us reward participants for their excellence and sportsmanship.

### SILENT AUCTION

Contributions will be showcased during our silent auction at the Charity Golf Tournament, helping raise additional funds to support our mission.

# HOW YOUR SPONSORSHIP MAKES AN IMPACT

- Sponsoring golf tournaments for junior golfers from underprivileged and rural communities, providing them with competitive opportunities they might not otherwise have.
- Diversifying and growing the game of golf in minority communities by offering accessible entry points and continuous support.
- Offering free junior golf clinics to introduce the sport to young people who may not have had the chance to experience it.
- Sponsoring consistent golf lessons for youth who are unable to afford professional golf coaching, helping them develop their skills and passion for the game.
- Supporting equipment and resource needs for Historically Black Colleges and Universities (HBCU) golf programs across the United States, ensuring these institutions have the tools they need to foster talent and compete at a high level.

**BY BECOMING A SPONSOR, YOU ARE DIRECTLY CONTRIBUTING TO THE BETTERMENT OF OUR COMMUNITY AND PROVIDING THE NEXT GENERATION WITH THE TOOLS AND INSPIRATION THEY NEED TO SUCCEED, BOTH ON AND OFF THE GOLF COURSE.**

Your involvement in the MY MY Foundation, Inc. Annual Charity Golf Tournament is more than just a sponsorship; it's an investment in our youth and our community's future. Together, we can provide opportunities and inspire hope. Thank you for considering being part of this impactful event.



For more information about sponsorship opportunities, in-kind donations, or to sign up as a sponsor, please contact [contact@mymyfoundation.com](mailto:contact@mymyfoundation.com)